

Summer Project Year 12 Beauty Therapy

During year 12 Beauty Therapy course you will be covering units in Manicure, Pedicure and Gel nails. To enhance your understanding of these treatments within the Beauty industry it is beneficial to have knowledge of a wide range of brands and products.

For your project I would like you to:

Research 4 Manicure and Pedicure companies:

- What is unique about the company
- Key aspects that you find interesting about the company
- What is your opinion of their website thinking about how accessible the information is, attractive, eye catching?
- What seems to be the 3 most popular products and why?
- Can you find any key ingredients and benefits in the products?
- Do they show talk about a wide range of products & equipment?
- Do they have links to training, tutorials, or inspirational images?
- **End with a short paragraph with your opinion of your favourite brand out of the 3 and why.**

Research 3 different Gel nail companies:

- What is unique about the company
- Key aspects that you find interesting about the company
- What is your opinion of their website thinking about how accessible the information is, attractive, eye catching?
- What seems to be the 3 most popular products and why?
- Do they offer a wider range of products and equipment other than just Gel polish?
- Do they have links to training, tutorials, or inspirational images?
- **End with a short paragraph with your opinion of your favourite brand out of the 3 and why.**

With your findings add as many images to support your research project. To find brands you may find looking at local salons for ideas of the companies they use and look at magazines and professional Beauty websites.

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During year 12 you will be researching and performing skin analysis and facial treatments, it is important that you are familiar with cosmetic products and the features and benefits of them.

For your project I would like you to research the following, including an image, benefit of the product and the skin type they are suitable for.

Priadara Skin Care Range

1. Sedate cleansing gel
2. Quench cleansing solution
3. Stabilise foaming cleanser
4. Sedate toner
5. Quench toner
6. Stabilise toner
7. Sedate moisturiser
8. Quench moisturiser
9. Stabilise moisturiser

Specialised products

1. Sedate face mask
2. Quench face mask
3. Stabilise face mask
4. Algae face mask
5. Hibiscus mask
6. Caviar algae mask
7. Thermal clay mask
8. Skin scrub
9. Facial massage cream

I and S range

1. I repair cream
2. Triple S gel
3. Oil free I make up remover